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**AMERICAN PHARMACISTS ASSOCIATION'S  
DELIVERING MEDICATION THERAPY MANAGEMENT SERVICES**

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**A CERTIFICATE PROGRAM FOR PHARMACISTS**



**HOSTED BY: MCWHORTER SCHOOL OF PHARMACY**  
JULY 29, 2017  
SAMFORD UNIVERSITY COLLEGE OF HEALTH SCIENCES  
BIRMINGHAM, AL 35229  
For more information, please contact:  
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***APhA's Delivering Medication Therapy Management Services***

certificate training program (3rd Edition) presents a systematic approach for developing, implementing, delivering, and sustaining MTM services. It includes an overview of the marketplace for delivering MTM services, guidance for implementing MTM services in pharmacy practice, a review of the essential skills and knowledge needed for performing MTM successfully, and an organized process for identifying medication-related problems. The purpose of this certificate training program is to prepare pharmacists to improve medication use through the delivery of MTM services in a variety of practice settings.

**The goals of this program are to:**

- Advance public health and patient care through improved medication use
- Provide training to enhance pharmacists' ability to effectively provide MTM services
- Motivate increased numbers of pharmacists to establish MTM services
- Communicate benchmark practices for providing MTM services

***APhA's Delivering Medication Therapy Management Services*** certificate training program has three components: online interactive self-study with assessment; the live seminar with online evaluation; and post-seminar case exercise. A Certificate of Achievement will be awarded to participants who successfully complete all program components, including an evaluation.

**Key Learning Objectives of the Live Training Seminar**

At the completion of this activity, the participant will be able to:

- Conduct a thorough medication therapy review (MTR)
- When interviewing a patient, employ effective communication skills to overcome communication barriers
- Complete a personal medication record (PMR)
- Develop a medication-related action plan (MAP)
- Document medication therapy management (MTM) services in a manner that allows for evaluating patient progress, billing, and tracking clinical and financial outcomes
- Create a plan for patient follow-up
- Assess patient-specific data and issues, and interpret these findings to identify medication-related problems
- Develop a patient problem list and a list of the patient's medication-related problems

- Establish goals of therapy for each medical condition and medication-related problem identified
- Make recommendations for resolving situations in which a patient's medications are potentially inappropriate
- Discuss the elements of an effective medication therapy recommendation to another health care practitioner
- Describe the medication use concerns and adverse drug events that are more common in elderly patients
- Account for pharmacokinetic and pharmacodynamic changes when reviewing an elderly person's medication regimen
- List important considerations when determining the operations of an MTM service
- Identify potential payers for MTM services
- Explain how to bill for MTM services using CPT codes
- Describe strategies for marketing MTM services
- Describe emerging opportunities for delivering MTM services

For a complete list of learning objectives and for all APhA accreditation information and policies, please visit APhA's website, <http://www.pharmacist.com/delivering-medication-therapy-management-services>.

### Seminar Agenda

- Check-in and Continental Breakfast
- Welcome, Introductions and Acknowledgements
- The MTM Care Process
- Break
- Patient Communication During MTM Encounters
- Cultural Sensitivity
- Managing Special Needs of Elderly Patients
- Lunch and Networking
- Case Studies
- Break
- MTM Implementation: Financial and Operational Issues
- Next Steps and Take Home Points
- Post-Seminar Assignment and Final Instructions

### Faculty

Terri Wensel, Pharm.D., BCPS Samford faculty
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### Continuing Pharmacy Education (CPE) Information and Activity Completion Requirements

Initial release date: 11/01/2014; expiration date: 11/01/2017

Activity Type: Practice-based

Target Audience: Pharmacists in all practice settings

- Successful completion of the self-study component involves passing the self-study assessment with a grade of 70% or higher and will result in 10 contact hours of CPE credit (1.0 CEUs). **ACPE Universal Activity Number: 0202-9999-14-158-H04-P.**
- Successful completion of the live seminar component involves attending the full live seminar and completing the online evaluation. Successful completion of this component will result in 8 contact hours of CPE credit (0.8 CEU). **ACPE Universal Activity Number: 0202-9999-14-159-L04-P**
- Successful completion of the post seminar case exercise component involves completing 3 post cases and submitting an online attestation statement of completion. Successful completion of this component will result in 3 contact hours of CPE credit (0.3 CEU). **ACPE Universal Activity Number: 0202-9999-14-160-H04-P**

Once credit is claimed, Statements of Credit will be available online within 24 hours on participant's CPE Monitor profile at [www.nabp.net](http://www.nabp.net). The Certificate of Achievement will be available online upon successful completion of the necessary activity requirements on the participant's "My Training" page on [www.pharmacist.com](http://www.pharmacist.com)



The American Pharmacists Association is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

**Activity Requirements - Course material and exams will be accessed online - In order to participate in this activity, registrants must have access to a computer with minimum system requirements:** Internet connectivity with current version of internet browsers, such as Chrome, Firefox, Safari, or Internet Explorer (V9 and above); Adobe Acrobat Reader, Flash Player 8 or higher, Windows 95, Pentium 3 or equivalent processor, 64 MB of free memory (not 64 MB total), and Audio: Sound card and speakers or earphones. For full technology requirements, please visit <http://www.pharmacist.com/delivering-medication-therapy-management-services>

**Delivering Medication Therapy Management Services: A Certificate Training Program for Pharmacists** was originally created in 2007 by the American Pharmacists Association and the American Society of Consultant Pharmacists. Copyright © 2014 by the American Pharmacists Association.

**Fees:** \$350.00

**Registration Deadline:** July 24, 2017

**Refund Policy:**

No refunds for cancellations on or after July 24, 2017. Cancellations prior to July 24<sup>th</sup> will receive a refund minus a \$50 processing fee. Additionally, participants who redeem an enrollment code will be charged a fee of \$175 regardless to whether or not they complete any portion of the self-study.